

# National Business Capital's Q2 2022 Small Business Growth Index

## SMALL BUSINESS INSIGHTS & TRENDS

### JOB OPENINGS HIGHER THAN AVERAGE

**IN JUNE 50%** of small businesses reported they had positions they could not currently fill

**26%** of surveyed employees regretted participating in the "Great Resignation" → the tide has yet to shift in favor of small businesses

### SMALL BUSINESSES SPENT LESS AND ARE PLANNING TO SPEND LESS

**51%** of businesses surveyed reported spending on capital outlays in the past six months

**ONLY 23%** of small businesses plan to make capital outlays in the next few months

### SMALL BUSINESS OWNERS HAVE LITTLE CONFIDENCE IN THE FEDERAL RESERVE

Many businesses have lost trust in the government's ability to manage inflation **27%** stated they are confident in the Federal Reserve's ability to control inflation

### HIGHER INTEREST RATES EXPECTED TO HAVE A NEGATIVE IMPACT

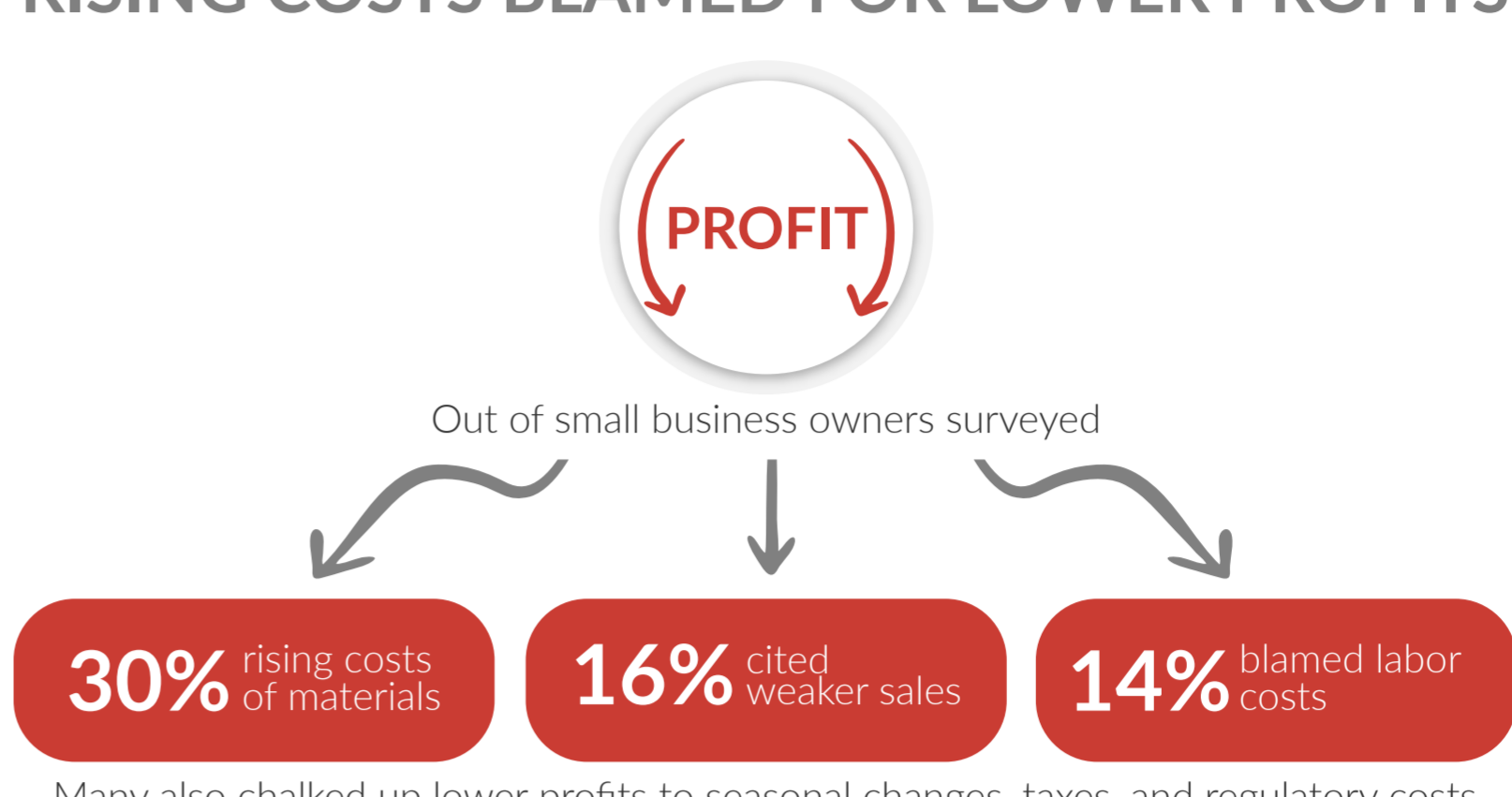
**70%** of small business owners expect higher interest rates to have a net negative impact on their business

### SUPPLY COSTS STILL INCREASING

**75%** of business owners stated they are currently experiencing rising costs of supplies

**56%** of small business owners also reported experiencing supply chain disruptions currently

### RISING COSTS BLAMED FOR LOWER PROFITS



### BUSINESS OWNERS EXPECT REGULATIONS TO HAVE A NEGATIVE IMPACT

**55%** believe that changes in government regulations will have a negative effect **11%** believe those changes will have a positive effect

### BUSINESS OWNERS EXPECT TAX POLICY TO HAVE A NEGATIVE EFFECT

**59%** of business owners expect any change in tax policy to have a negative impact **ONLY 9%** believing that changes will bring about a positive outcome

### INFLATION POSES THE BIGGEST RISK TO SMALL BUSINESS

**9.1%** U.S. inflation hit a 40-year high of 9.1% in June 2022

**38%** of small business owners stated that inflation is the biggest risk to their business right now

### LOANS & FINANCING A LOW PRIORITY

**27%** stating that all their credit needs were met → **61%** reported not being interested in a loan at all → **1%** stated that financing was their top business problem

### OPTIMISM DROPS TO ALL-TIME LOW

**48 YEAR RECORD LOW** with a net negative of only 61% of business owners anticipating better conditions over the next six months

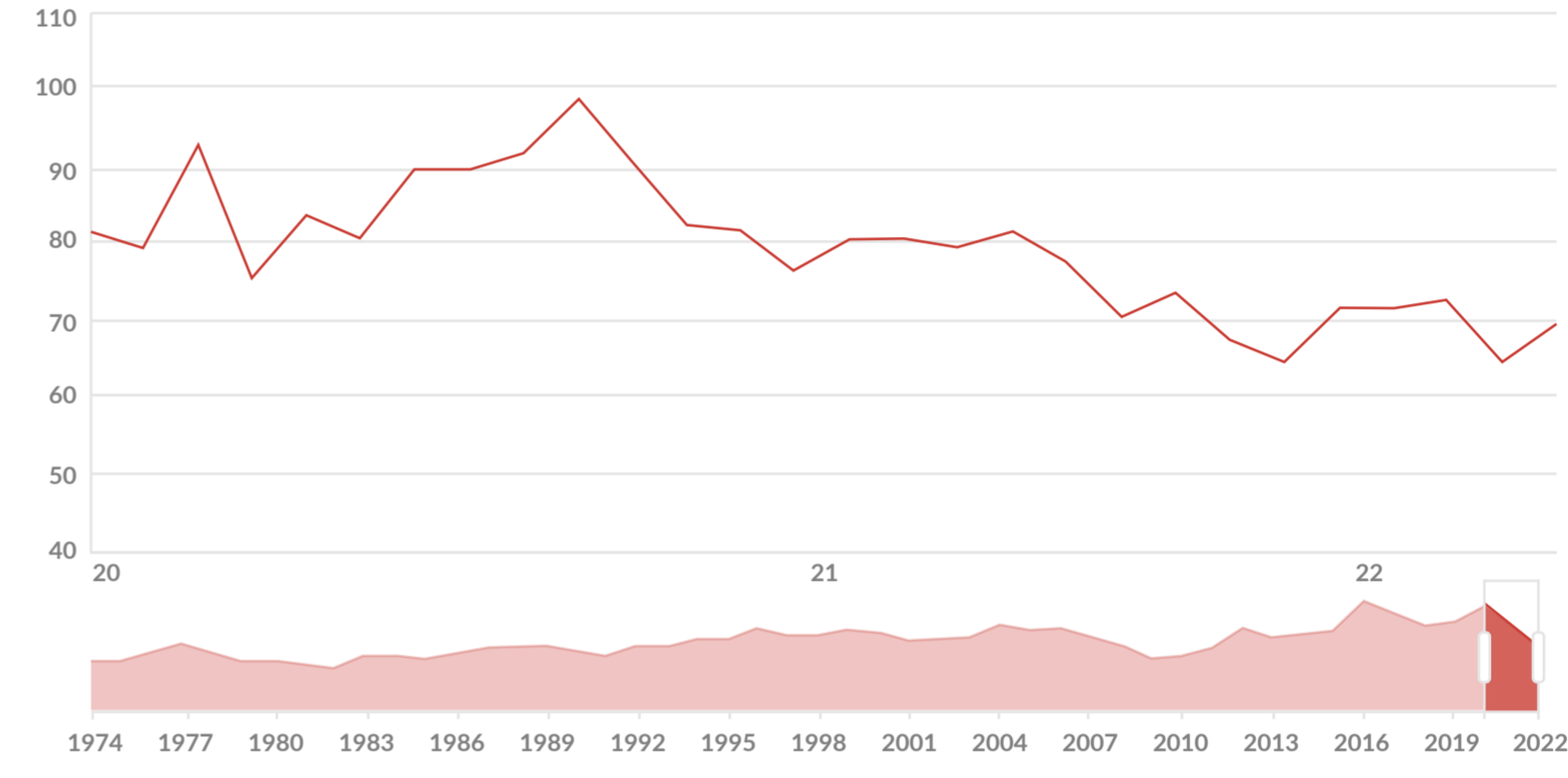
### OPTIMISM INDEX

Seasonal Adjustment Jan. '10 - Jun '22



### UNCERTAINTY INDEX

Jan. 1, 2020 - April 1, 2022



## SMALL BUSINESS ADMINISTRATION LOANS

### SBA LOANS BREAKDOWN

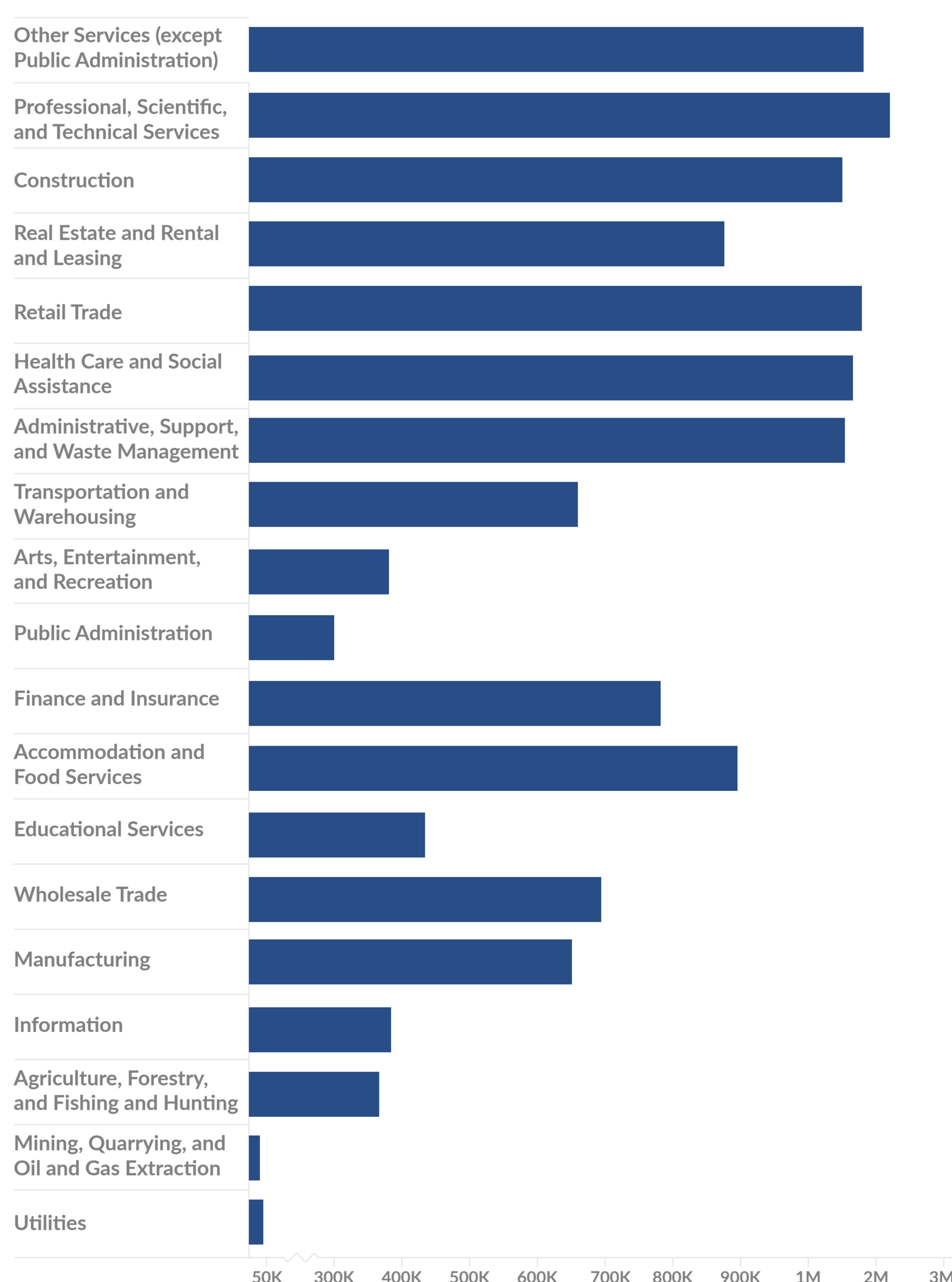
Q2 2022

**41,892** Approved Small Business Loans



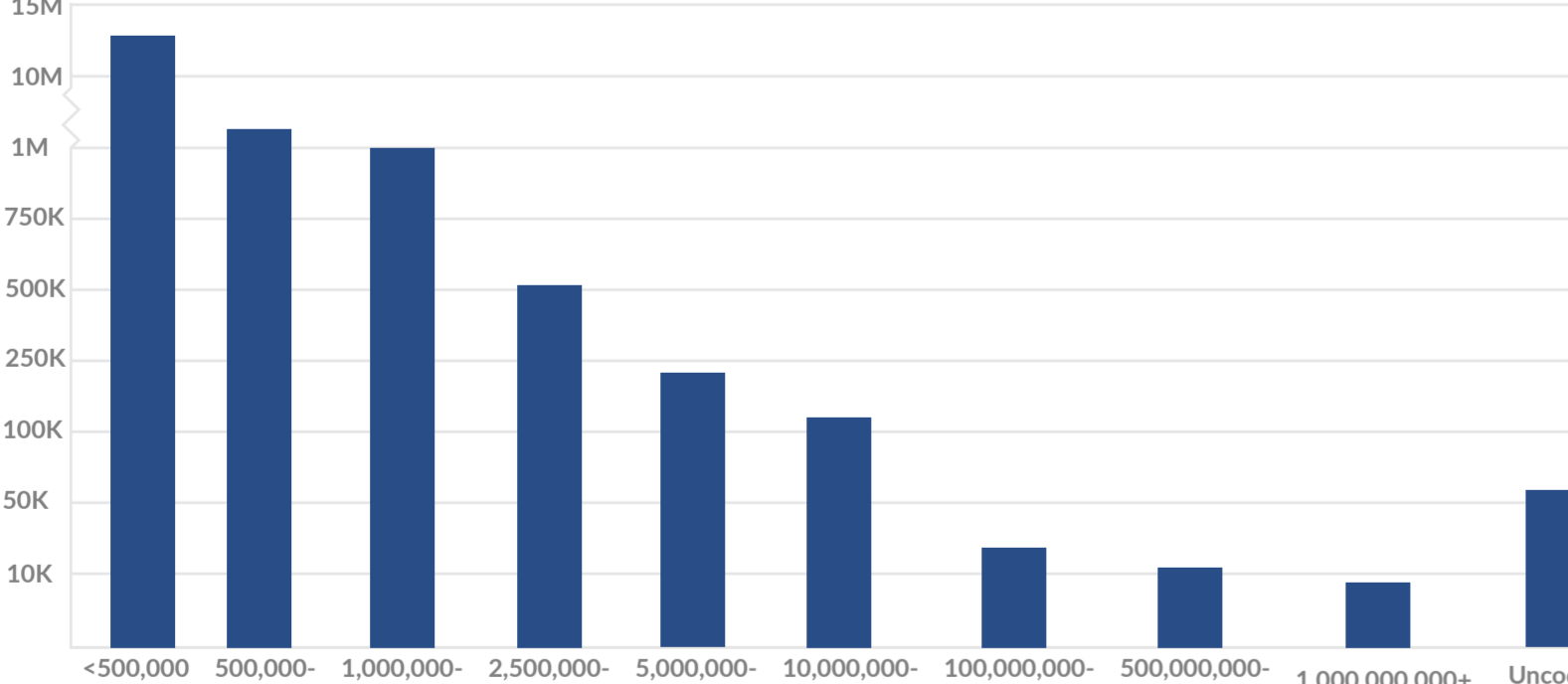
## NUMBER OF FIRMS BY INDUSTRY

### BREAKDOWN

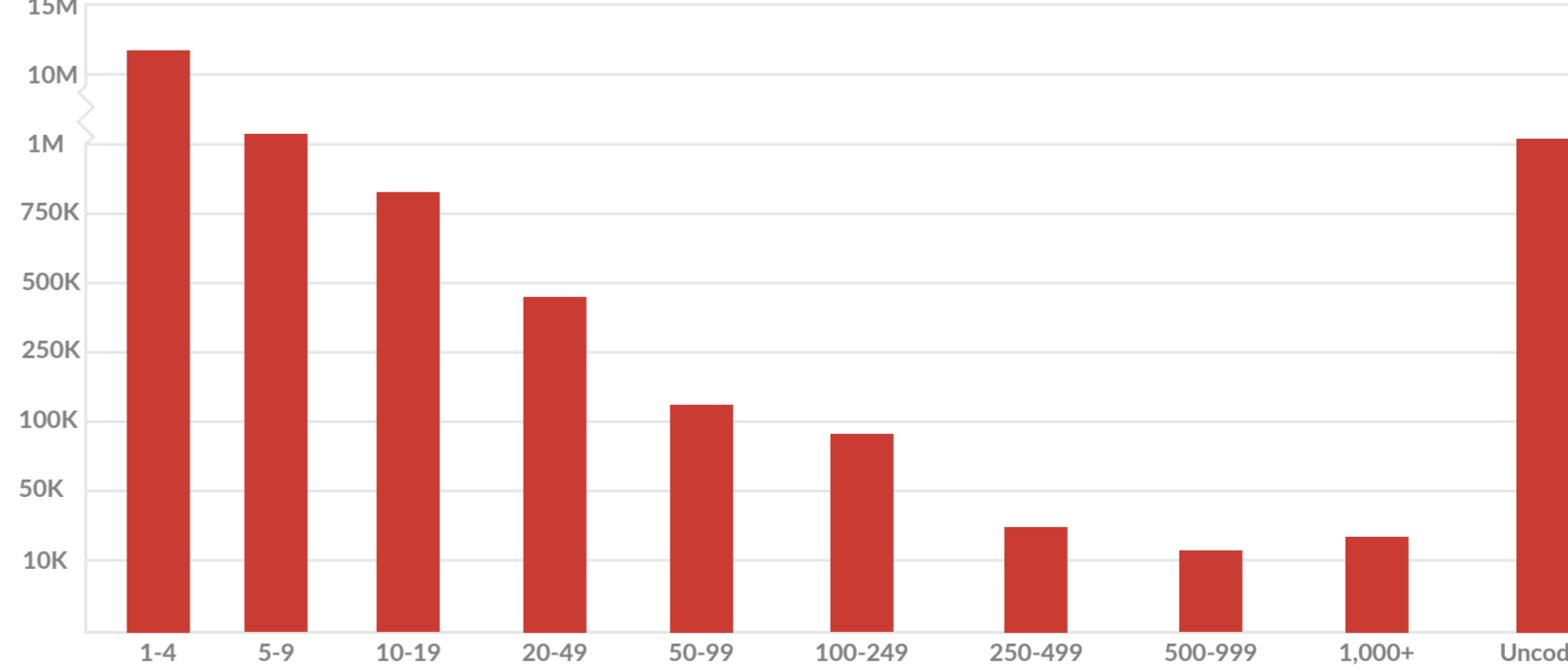


## TOTAL AMOUNT OF BUSINESSES IN 2022

### BY REVENUE



### BY EMPLOYEES



## UNEMPLOYMENT BY STATE

### STATES WITH LOWEST UNEMPLOYMENT

State	APRIL	MAY	JUNE
MINNESOTA	2.2%	2.0%	1.8%
NEBRASKA	1.9%	1.9%	1.9%
NEW HAMPSHIRE	2.3%	2.1	2.0%
UTAH	1.9%	2.0%	2.0%
VERMONT	2.5%	2.3%	2.2%
SOUTH DAKOTA	2.3%	2.3%	2.3%
INDIANA	2.2%	2.2%	2.4%
KANSAS	2.4%	2.3%	2.4%
IDAHO	2.6%	2.5%	2.5%
NORTH DAKOTA	2.8%	2.6%	2.5%
ALABAMA	2.8%	2.7%	2.6%
IOWA	3.0%	2.7%	2.6%
MONTANA	2.3%	2.4%	2.6%
RHODE ISLAND	3.2%	2.9%	2.7%
FLORIDA	3.0%	3.0%	2.8%
MISSOURI	3.4%	3.1%	2.8%
VIRGINIA	3.0%	3.0%	2.8%
GEORGIA	3.1%	3.0%	2.9%
OKLAHOMA	2.7%	2.8%	2.9%
WISCONSIN	2.8%	2.9%	2.9%
MAINE	3.3%	3.2%	3.0%
WYOMING	3.3%	3.2%	3.1%
ARKANSAS	3.2%	3.2%	3.2%
SOUTH CAROLINA	3.3%	3.3%	3.2%
ARIZONA	3.2%	3.2%	3.3%

### STATES WITH HIGHEST UNEMPLOYMENT

State	APRIL	MAY	JUNE
DISTRICT OF COLUMBIA	5.8%	5.7%	5.5%
NEW MEXICO	5.3%	5.1%	4.9%
NEVADA	5.0%	4.9%	4.7%
ALASKA	4.9%	4.7%	4.6%
PENNSYLVANIA	4.8%	4.6%	4.5%
ILLINOIS	4.6%	4.6%	4.5%
DELAWARE	4.5%	4.5%	4.5%
NEW YORK	4.5%	4.4%	4.4%
MICHIGAN	4.3%	4.3%	4.3%
HAWAII	4.2%	4.2%	4.3%
CALIFORNIA	4.6%	4.3%	4.2%
TEXAS	4.3%	4.2%	4.1%
MARYLAND	4.2%	4.0%	4.0%
CONNECTICUT	4.4%	4.2%	4.0%
WASHINGTON	4.1%	3.9%	3.9%
OHIO	4.0%	3.9%	3.9%
NEW JERSEY	4.1%	3.9%	3.9%
MISSISSIPPI	4.1%	4.0%	3.8%
LOUISIANA	4.1%	4.0%	3.8%
MASSACHUSETTS	4.1%	3.9%	3.7%
KENTUCKY	3.9%	3.8%	3.7%
WEST VIRGINIA	3.6%	3.5%	3.6%
OREGON	3.7%	3.6%	3.6%
NORTH CAROLINA	3.4%	3.4%	3.4%
COLORADO	3.6%	3.5%	3.4%
TENNESSEE	3.2%	3.3%	3.3%