


5 Reasons You Should Choose to Grow With National



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1. Everything Your Business Needs to Grow Faster, Easier, and Smarter

Do you have any specific funding product in mind for your business? Would you like help boosting your sales, lowering costs, streamlining operations, and reducing risk? How about some advice from industry experts in business growth?

If you answered “YES!” to any of these questions, then you’re in for some good news: National offers all of these resources to help grow businesses like yours—all under one roof—and always with 24/7 customer assistance from a trusted Business Financing Advisor.

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2. Spend Less Time Applying, And More Time Growing

We know how challenging the process of growing a business can be.

We know how ridiculously difficult getting approved can be (did you know that banks reject 80% of business-owning applicants? Ridiculous.).

We know the pain of waiting weeks to months to get funding and we know the carpal-tunnel inducing paperwork most lenders put you through.

That's why our Business Financing Advisors go above and beyond to make your business growth as simple, speedy, and stress-free as possible by taking on the majority of the work for you!



- **No More Endless Searching & Comparing:**

Our exclusive network of the nation's most esteemed lenders make it easy for us to quickly locate the perfect lenders in the marketplace that are best suited to meet your needs, and have them compete to help your business grow!

- **No More Difficult Approval:**

We approve over 90% of all business owners for financing, thanks to our simplified qualifications.

- **No More Waiting for Funds:**

Our streamlined and expedited funding process offers access to capital in as little as 24 hours, instead of the weeks to months of waiting through banks and other lenders.

- **No More Mountains of Paperwork:**

Many of our best financing options require a minimum of only 3 simple documents. What's more—your Business Financing Advisor will prepare all necessary documents for you, so you can get back to doing what you do best—growing your business!



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3. The Deal Your Business Needs. The Treatment You Deserve.

Your business is not a number.

So no more guesswork. No more leaving the fate of your business in the hands of an algorithm.

The best deals are made possible by real humans who take the time to listen and truly understand the needs of the business owners they serve.

That's why our Business Financing Advisors take your business's story close to heart, and use their many years of expertise to find the best industry-leading lender in the global marketplace with offers that perfectly match your business goals.

4. Industry-Leading Speed & Simplicity Through Innovation

As the country's most innovative name in business growth, we're always thinking of new ways to make the funding process even easier, faster, and more convenient for our customers.

Utilizing world-class technology, and our growing list of exclusive financing products including the Hybridge™ SBA Loan and the True Revolving Line of Credit, National is constantly creating new and better ways to satisfy their customers with industry-leading speed, simplicity and convenience, and revolutionizing the business financing process for the better.

5. Empathy and Expertise: Our Unique Human Touch

Have you noticed a lack of both of these qualities in the business financing industry?

We have too. In fact, that's what inspired founders Joseph Camberato and James Webster to build National in the first place. Both wanted to create a company of expert advisors that business owners can trust to provide the quality financing they need, with the empathetic treatment they deserve.

And that's exactly what they did. National is the only financing and services company that matches each and every entrepreneur with an expert Business Financing Advisor, accessible 24/7 to answer any questions, and provide expert advice and guidance throughout, from start to finish.



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It's like having an inhouse CFO and an administrative assistant all in one!

National's culture of transparency, accountability and empathy was recently recognized by the Small Business Financing Association's Broker Council, which elected James Webster as chairman to help raise industry standards of expertise and ethics for business financing nationwide.

Others Offer Only Funding. National Also Offers Growth!

When it comes down to it, the difference between National and other financing companies is this: whereas other financing companies only offer funding, National perfected both capital and services in order to help businesses grow in virtually every way possible.

As a business created for the purpose of helping other businesses grow, National's success depends on the success of their customers. And success in business, as any successful entrepreneur will tell you, is never something you can achieve on your own.

It takes trusted connections to people you can rely on to understand your business needs inside and out. People who truly care about acting in your best interest. People who you can rely on to give you honest advice and feedback, where and when you need it.

You chose National because you chose the one and only company that cares about the success of your business just as much as you do, and is willing to provide all the capital, services and advice you need to grow smarter, grow faster, and grow more!



We Support You and Your Business Through Our Vision, Mission and Values

Growing your business takes more than just capital. It takes expert support and guidance from a company built around values that align with those of your own. National's vision, mission and values keep the human element alive throughout the funding process, and ensures that you receive the capital your business needs, with the honesty, transparency and accountability you deserve.

Vision: Innovating the Way Entrepreneurs Grow

Mission: We advise entrepreneurs to obtain the best financing and business services solutions within our exclusive global marketplace. Our advisors take an empathetic approach to each entrepreneur's business, while respecting their time and stories. Through technology we provide a simple, fast and transparent process to support human intelligence over artificial intelligence. Expediting the process down to hours, allowing entrepreneurs to get back to business and obtain their dreams.

Values

- We consistently **Lead and Innovate** new products and program to solve ever-changing business challenges.
- Our culture of **Teamwork** ensures we seamlessly serve entrepreneurs.
- **Integrity** drives every action, always doing what is in the best interest of clients.
- **Empathy and Respect** are at the core of our foundation.
- We **Adapt and Change** to any economic condition to better serve our entrepreneurs.
- We're **Committed** to successfully building the global economy, one business at a time.
- We never take the '**FUN**' out of '**FUNDING!**' Grasping opportunities to grow is an incredibly fun and exciting time in the life of every business - the Business Financing Advisors at National are thrilled to make funding your goals just as fun!

We're In This Together!

Business is a journey best traveled with passionate professionals that are as dedicated to the growth of your business as you are. We are excited to hear the story of your business, and build a relationship with you to start a new chapter in your business success!



WE ARE HERE TO SERVE YOU 24/7/365.

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